

Interreg
Lietuva-Polska

European Regional Development Fund



Interreg V-A Lithuania - Poland what has happened and what will?

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Upcoming Activities

2017

„Big idea competition”

International Entrepreneurship trainings with Workshops and partners meetings in LT

International Entrepreneurship trainings with Workshops and partners meetings in PL

Local event promoting entrepreneurship in Tauragė county

2018

Online trainings with advisory external experts

Experience exchange visit in Suwalki

Final project conference in Kaunas

INTERREG V-A LITHUANIA - POLAND COOPERATION PROGRAMME LT- PL-1R- 048

“LT-PL cooperation platform supporting newly established business and promoting entrepreneurship”

The INTERREG V-A Lithuania – Poland Programme is a successor Programme to the Cross Border Cooperation Programme Lithuania – Poland 2007-2013. The current Programme seeks to contribute to the regional growth and quality of life through closer cross-border cooperation between people and institutions of the Programme area.

The main goal of the project is to promote business establishment and development: cooperate through improved business support services in CP area by knowledge and good practice sharing; mentor young people and other members of society to increase the quality of business support services, quantity of new established business entities and regional economic growth.

The Project Activities:

- LT-PL CooPlatform. Guidelines in modules:
Good practice of launching entrepreneur;
Good practice of accelerating business entities.
- International Entrepreneurship trainings with workshops;
- On-line workshops with external experts;
- Boosting growth of new businesses and especially the innovative ones – startups;
- Mentoring and training;
- “BIG IDEA” competitions.

The first Project Partner meeting and Project Opening Conference took place in Alytus, Lithuania, 29 March 2017



Kick off meeting and Project Opening Conference

On 29 March 2017, a kick-off meeting and opening conference of the INTERREG V-A Lithuania-Poland Programme project Lithuania-Poland Cooperation Platform Supporting Newly Established Business and Promoting Entrepreneurship took place at ALYTAUS KO LEGIJA University of Applied Sciences. The institution welcomed the project partner representatives from Kaunas University of Technology (project coordinator), Bialystok University of Technology, Science and Technology Park Poland – East in Suwalki, Tauragė District Municipality Administration and Kaunas Chamber of Commerce, Industry and Crafts as well as Alytus college social partners,

Alytus city/region startup entrepreneurs, representatives of business support organizations, principals of secondary schools, representatives responsible for entrepreneurship education of students and successful entrepreneurs in business development of Alytus region. It presented the official start of Interreg project and an opportunity for the partners to meet for the first time and plan the activities that will be completed together during the project.

A guest speaker, KTU Startup Space member Paulius Paškevičius, the establisher of SolidEducation.lt which provides an online platform for programming courses, introduced a successfully established business formula, shared his experience and encouraged the participants to take the first step towards personal business as soon as possible.

Through this event, project partners and local stakeholders had an opportunity to reflect upon approaches and strategies, and start an exchange process of experience.



Big Idea competition
took place in
Kaunas,
Lithuania, 18 April
2017

BIG IDEA COMPETITION HAS STARTED

In the course of joint Lithuanian – Polish project INTERREG LT-PL-1 R-048, Big Idea Competition event took place on April 18. The aim of the event was to share best practices and to encourage people's initiative in creating their own business. Arvydas Bložė, the head of Startup.lt incubator and accelerator, made a presentation how to describe properly a business idea to investors and what kind of information is the most important. Tadas Metelionis, the head of Development Programs and Investment Department of Kaunas City Municipality, also attended the event and introduced the participants to Kaunas municipal support program Kaunas Startup for young business people. During the event, the participants had an opportunity to customize the presented information in the workshop. The commission elected the most creative team among the 7 participant teams, Graip JOY, which presented an alternative to dairy products – oat milk. Big Idea Competition is one of 6 project partners' events. Ideas competitions are also planned in Marijampolė on May 17, in Suwalki – on May 23, in Alytus – on June 7, and in Białystok and Tauragė – on June 9.